

Texworld USA • July 17 – 19, 2007 • Javits Convention Center • New York City

## Sponsorship Opportunities

Reserve your sponsorship today. Additional sponsorships can be created or current sponsorships can be modified to meet individual exhibitor marketing objectives. We will be happy to discuss your ideas!

Opportunities are available on a first-come, first-served basis. For more information, please contact:

Messe Frankfurt, Inc.  
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### **Badge Lanyards**

Gain show exposure with your company name and logo printed on the badge lanyards worn by nearly every show participant. You provide the pre-printed double clip lanyards (we can assist in getting you the best price through volume discounts) and we will distribute them at registration with your compliments. Sponsor to provide double-clip Lanyards.

**Sponsorship Fee: US \$3,000 (Rights Only)**

**Exclusive Opportunity!**

### **Billboard Ad Panels**

Gain top-of-mind exposure with attendees by having your (37" wide x 87" high) Ad placed in a variety of key locations throughout the show. These can be placed near the entrance, by registration, near the elevators between the show floors, near the refreshment areas, etc. Sponsor to provide artwork, production included.

**Sponsorship Fee: US \$950**

**Multiple Sponsorships!**

### **Official Show Bags**

Gain high visibility at the show and have attendees remember your company after the event with your logo on the official show bags. Your logo and message can be printed on one side of the bag, the Texworld USA artwork must be printed on the other side. Sponsor to provide bags.

**Sponsorship Fee: US \$3,000 (Rights Only)**

**Exclusive Opportunity!**

### **Official Show Bag Inserts**

This is an excellent opportunity to ensure each and every attendee receives a sample of your company's fabric or literature. Your company's insert will be put inside the official show bag given to all attendees at registration. Sponsor to provide inserts.

**Sponsorship Fee: US \$1,000 per insert (Rights Only)**

**Limited Opportunities!**

### **Registration Pens**

An effective way to get your name out to attendees when they register and take show notes is to have your company's name and logo on the show pens distributed at registration. Your promotional pens will be a constant reminder of your company and how to contact your company long after the show is over. Sponsor to provide pens.

**Sponsorship Fee: US \$1,000 (Rights Only)**

**Exclusive Opportunity!**

### **Attendee Badge Inserts**

Take this opportunity to reach every attendee as they step foot on the show floor. Every attendee will receive your company's marketing insert (one-page) along with their expo admission badge. Sponsor to provide inserts.

**Sponsorship Fee: US \$2,000 (Rights Only)**

**Exclusive Opportunity!**

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## Sponsorship Agreement

**Please return this signed agreement with a 100% payment to reserve your sponsorship opportunity:**

Messe Frankfurt, Inc. 1600 Parkwood Circle Suite 515 Atlanta, GA 30339 Phone: +1.770.984.8016 Fax: +1.770.984.8023

**Company Name:** \_\_\_\_\_ **Company Contact:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**City/State/ZIP Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Please select your sponsorship opportunity:**

- |                          |                           |                        |
|--------------------------|---------------------------|------------------------|
| <input type="checkbox"/> | Badge Lanyards            | \$ 3,000 (Rights Only) |
| <input type="checkbox"/> | Billboard Ad Panels       | \$ 950                 |
| <input type="checkbox"/> | Official Show Bags        | \$ 3,000 (Rights Only) |
| <input type="checkbox"/> | Official Show Bag Inserts | \$ 1,000 (Per Insert)  |
| <input type="checkbox"/> | Registration Pens         | \$ 1,000 (Rights Only) |
| <input type="checkbox"/> | Attendee Badge Insert     | \$ 2,000 (Rights Only) |

**Payment Information:**  VISA  MASTERCARD  AMERICAN EXPRESS  CHECK ENCLOSED

**Credit Card Number:** \_\_\_\_\_ **Expiration Date (month/year):** \_\_\_\_\_

**Name on Credit Card:** \_\_\_\_\_ **Amount: US\$** \_\_\_\_\_

I hereby authorize Messe Frankfurt, Inc to charge my credit card for the above-mentioned amount.

**Cardholder Billing Address:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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|--|--|
| <p><u>Wire Transfer Information:</u><br/>NOTE: Sponsor incurs all costs of wire transfer. Wire transfer settlement instructions should be marked so that "Foreign Bank Charges" are to be paid by the "Ordering Customer".<br/>Bank Name &amp; Address: Wachovia N.A., Atlanta, GA USA<br/>Routing: 053000219<br/>Swift: PNBPU33 CHA<br/>Account Name: Messe Frankfurt, Inc. Account Number: 2000187524630</p> | <p><u>Please make checks payable to:</u><br/>Messe Frankfurt, Inc.<br/>1600 Parkwood Circle, Suite 515<br/>Atlanta, GA 30339<br/>*Please write Texworld USA Sponsoring on the check<br/>NOTE: U.S. check only.</p> |
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**Sponsoring Regulations:**

No refunds. Please note that your sponsorship will not be promoted until your sponsorship fee is paid in full. It is understood that Exhibitors are responsible for providing Messe Frankfurt, Inc. with all company logos & materials for use with any sponsorship, and that all company logos and material are subject to approval by Messe Frankfurt, Inc.

**We agree to abide by the conditions outlined above.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_